

Visionary  Ignition Switch
Fire Up Your Message, Money and Meaning In The World
with Amy Ahlers and Lissa Rankin, MD



Module 8: Your Jumpstart Guide
Get Out Of Your Own Way & Finally
Bring Your Vision To Life.

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It's our final module!

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BREATHE.

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You have the knowledge you need.

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Let's Review!

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**Module One: You learned all
about platform building.**

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Module Two: You learned all about becoming BFFs with your heroes/sheroes and the power of networking.

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Module Three: You learned all about bringing your book to life.

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**Module Four: You learned all about
creating a kick-ass book launch.**

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**Module Five: You learned
how to rock the mic.**

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**Module Six: You learned how to
build an online empire.**

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Module Seven: You learned about going platinum with VIP programs.

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**Let's not forget all the
bonus expert calls.**

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Will you implement?

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Wisdom Spotlight:

You have the tools to take your message and meaning to the next level! The outer game is on. Now let's master the inner game!

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Your Wake-Up Call

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**Make sure you understand
and want the job.**

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Visualize the details of your life with
your successful business and check
in with your Inner Pilot Light.

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Permission to not want what you
don't want.

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**What's the lifestyle
you REALLY want?**

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**What are the realities
and cons to your vision?**

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Wisdom Spotlight:

Mindfully create the life of your dreams, knowing the truth of what you're calling in.

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Quick Start Guide:

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Name your brand- will it be your name? Or do you have a company name? (You can hire a naming company if you're not sure what to name your brand. Try EatMyWords.com)

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Have a website or at least a webpage so people can find you online (ask your friends for referrals or go to 99designs.com or eLance.com, even fiverr.com).

You can also use a site like unbounce.com or leadpages.com to do a single webpage, squeeze page, or sales page)

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Set up your Facebook Page and
Twitter Profile and get great banners
up (99designs or eLance.com can
help with banners and logos!)

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Get a virtual assistant that can help you (go to eLance.com or Guru.com or even use Fiverr.com for one off help)

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Get a service set up to collect emails and upload all your contacts to this system (constantcontact.com or mailchimp.com to start... we use Infusionsoft which is also our shopping cart and more)

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Create your free gift opt in and put
on your opt in box on your website
or squeeze page.

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Sign up for a shopping cart (You can use PayPal.com easily or do a more advanced all in one program like infusionsoft.com)

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**Send your first email to your list with
your great content.**

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Create your first offer that you'll sell
in the next 3 months (online course,
private coaching, platinum package,
tele-class etc.)

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Who do you want to network with?
Get on your newsletter list and like
their FB page and start
watching what they're doing.

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Start creating a great Mastermind
Group to support you and
your vision.

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If you're planning to start a blog/
Vlog/ podcast, create the content
for your first post.

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If you want to write a book... start thinking about your book concept.

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If you want to start public speaking...

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Hone your message- figure out what your TED talk would be and start writing your speech.

Invite a group of 10 friends over to start practicing your speech. Or go to Toastmasters.

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If you want to teach an online
program- do a free call
for list-building.

Consider who might do it with you if
you're the collaborative type.

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Self-sabotage

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YOU ROCK!

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CELEBRATE & BREATHE!