

Visionary **Ignition** Switch
Fire Up Your Message, Money and Meaning In The World
with Amy Ahlers and Lissa Rankin, MD



***Module 2 Become a Networking
God or Goddess:
How to Become BFF's & Business
Partners With Your Heroes &
Sheroes PLUS the Skinny on Rocking
Affiliates, Masterminds, and Joint
Venture Partnerships***

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WELCOME BACK!

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BREATHE.

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The Surefire Way to Turn Your
Heroes & Sheroes into Mentors,
Collaborative Partners & Friends

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THE MINDSET OF NETWORKING

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Be in the vibration of who you want to be networking with. Act as if. Be mindful of the vibration at which you're resonating.

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Act as if you're a colleague,
not a fan.

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Lead with service.

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Follow them on Twitter & Facebook

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Comment on their blogs.

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Become a client.

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Don't let your ego or fear
determine your partners.
Impeccable Alignment!

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Wisdom Spotlight:

Give before you ask to receive.

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**How to Make the Big Ask So Your
Heroes & Sheroes Say Yes**

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Check in with your intuition to make
sure the timing is right (give first!)

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Be direct.

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**Demonstrate that their friends
have already said yes.**

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**Enroll them in your VISION &
PASSION!**

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Know that Business partnerships
and affiliations are fertile ground for
personal and spiritual growth.

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Wisdom Spotlight:

Get to the point and be very specific when you make the big ask. And then ask with **PASSION** and **Authentic Enthusiasm**.

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How to leverage your list and add additional revenue with aligned affiliate marketing.

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How to generate revenue selling
other people's stuff, even with a
small list.

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**A small list can be the
MOST powerful LIST!**

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You must get out of the
competition mindset

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**GIVE FIRST (Are you getting the
theme here?!)**

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**Collaborate with people who have
similar sized followings!**

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If you've taken an online program and it helped you, ask if you can be an affiliate.

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Lead a teleseminar with whoever
created the program for which
you're an affiliate.

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Feel free to ask for the stats!

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What is the conversion rate?

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What is the estimated dollar per click (if you send 100 clicks, how much money will you make?)

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Is it a pilot program? If it is, what is their track record with other programs?

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Who is their ideal client?
Does it match your audience?

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Will they provide “swipe” copy?

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Can they participate in your
upcoming launch?
Is there reciprocity?

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Check in... do you LIKE the
person offering the program?

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**Segment your list to create
amazing value.**

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Ask to test the product/service or
join yourself so you can ensure
alignment.

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**Do the friends and family
litmus test.**

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You don't have to wait to make money until you create your first online product.

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The Fastest Way to Make It So
People WILL NOT Become Your JV
Partner (and What to Do Instead!)

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**Promote with you LOVE and let
others promote what they LOVE!**

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Wisdom Spotlight:

Do the dance of giving & supporting
first, being persistent AND being
gracious!

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Who You Want to Ask to Be In Your Mastermind...

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What is a mastermind?

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**The more aligned you are
professionally, the better.**

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**Choose peers – don't make the
same mistake we've made!**

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**Make sure the energy
exchange is equal.**

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**How can you start a
mastermind group?**

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Wisdom Spotlight:

Make sure your mastermind group offers you the perfect mix of giving and receiving guidance.

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**How to leverage your blogging skills
to grow your tribe and bring
in money.**

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**Guest blog.
Syndicate your content.**

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Get paid to blog.

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Wisdom Spotlight:

Optimize your content so your message reaches the greatest number of people.

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INSPIRED ACTION 1:
Make a list of the sheroes & heroes
you dream of knowing and
working with.

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INSPIRED ACTION 2:

Ask yourself what you have to give
to your sheroes and heroes (No
Inner Mean Girls or Bullies allowed!)

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INSPIRED ACTION 3:

If it's time, make the big ask to that person you've been too afraid to ask.

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INSPIRED ACTION 4:

Is there a product you'd like to be an affiliate for? Get it set up and make a marketing plan.

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INSPIRED ACTION 5:

Make a list of the JV partners you'd love to have promote you and that you'd love to promote! (Law of reciprocity, darlin'.)

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INSPIRED ACTION 6:
Take the initiative and create your
ideal Mastermind group.

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INSPIRED ACTION 7:

Make a list of blogs or websites you'd love to write for. Reach out to one of them.

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INSPIRED ACTION 8:

Listen to the fabulous bonus expert call with Hay House CEO, Reid Tracy!

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Inspired Action Meditation:

What have you received today that feels inspired? What gives you a full body yes, what feels delicious?