

Module 2 Become a Networking God or Goddess:

How to Become BFF's & Business
Partners With Your Heroes &
Sheroes PLUS the Skinny on Rocking
Affiliates, Masterminds, and Joint
Venture Partnerships



with Amy Ahlers and Lissa Rankin, MD

WELCOME BACK!



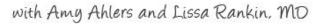
with Amy Ahlers and Lissa Rankin, MD



BREATHE.



The Surefire Way to Turn Your Heroes & Sheroes into Mentors, Collaborative Partners & Friends



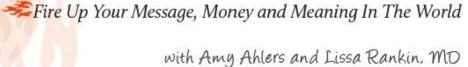


THE MINDSET OF NETWORKING



with Amy Ahlers and Lissa Rankin, MD

Be in the vibration of who you want to be networking with. Act as if. Be mindful of the vibration at which you're resonating.





Act as if you're a colleague, not a fan.

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Lead with service.



Follow them on Twitter & Facebook



Comment on their blogs.



Become a client.

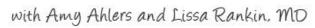


Don't let your ego or fear determine your partners. Impeccable Alignment!



Wisdom Spotlight:

Give before you ask to receive.





How to Make the Big Ask So Your Heroes & Sheroes Say Yes



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Check in with your intuition to make sure the timing is right (give first!)



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Be direct.





Demonstrate that their friends have already said yes.

Enroll them in your VISION & PASSION!



Know that Business partnerships and affiliations are fertile ground for personal and spiritual growth.



Wisdom Spotlight:

Get to the point and be very specific when you make the big ask. And then ask with PASSION and Authentic Enthusiasm.





How to leverage your list and add additional revenue with aligned affiliate marketing.



How to generate revenue selling other people's stuff, even with a small list.



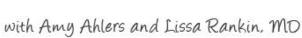
A small list can be the MOST powerful LIST!





You must get out of the competition mindset





GIVE FIRST (Are you getting the theme here?!)



Collaborate with people who have similar sized followings!



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If you've taken an online program and it helped you, ask if you can be an affiliate.





Lead a teleseminar with whoever created the program for which you're an affiliate.



Feel free to ask for the stats!



What is the conversion rate?



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What is the estimated dollar per click (if you send 100 clicks, how much money will you make?)



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Is it a pilot program? If it is, what is their track record with other programs?





Who is their ideal client? Does it match your audience?



Will they provide "swipe" copy?

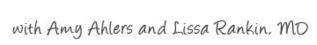


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Can they participate in your upcoming launch? Is there reciprocity?



Check in... do you LIKE the person offering the program?





Segment your list to create amazing value.

🏂 Fire Up Your Message, Money and Meaning In The World



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Ask to test the product/service or join yourself so you can ensure alignment.

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Do the friends and family litmus test.

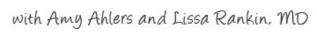


Wisdom Spotlight:

You don't have to wait to make money until you create your first online product.



The Fastest Way to Make It So People WILL NOT Become Your JV Partner (and What to Do Instead!)





Promote with you LOVE and let others promote what they LOVE!



Wisdom Spotlight:

Do the dance of giving & supporting first, being persistent AND being gracious!

🏂 Fire Up Your Message, Money and Meaning In The World



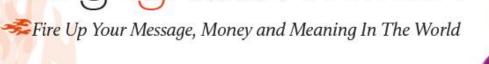
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Who You Want to Ask to Be In Your Mastermind...



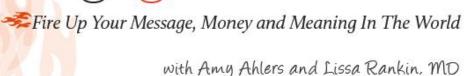


What is a mastermind?





The more aligned you are professionally, the better.





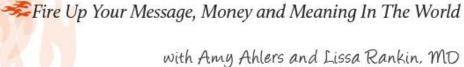
Choose peers – don't make the same mistake we've made!

🏂 Fire Up Your Message, Money and Meaning In The World



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Make sure the energy exchange is equal.





How can you start a mastermind group?



Wisdom Spotlight:

Make sure your mastermind group offers you the perfect mix of giving and receiving guidance.



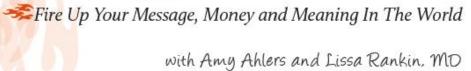
How to leverage your blogging skills to grow your tribe and bring in money.

🏂 Fire Up Your Message, Money and Meaning In The World



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Guest blog. Syndicate your content.



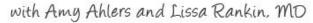


Get paid to blog.



Wisdom Spotlight:

Optimize your content so your message reaches the greatest number of people.





INSPIRED ACTION 1: Make a list of the sheroes & heroes you dream of knowing and working with.



INSPIRED ACTION 2:

Ask yourself what you have to give to your sheroes and heroes (No Inner Mean Girls or Bullies allowed!)



INSPIRED ACTION 3: If it's time, make the big ask to that person you've been too afraid to ask.



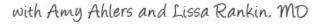
INSPIRED ACTION 4:

Is there a product you'd like to be an affiliate for? Get it set up and make a marketing plan.



INSPIRED ACTION 5:

Make a list of the JV partners you'd love to have promote you and that you'd love to promote! (Law of reciprocity, darlin'.)

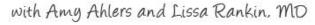




INSPIRED ACTION 6: Take the initiative and create your ideal Mastermind group.



INSPIRED ACTION 7: Make a list of blogs or websites you'd love to write for. Reach out to one of them.





INSPIRED ACTION 8: Listen to the fabulous bonus expert call with Hay House CEO, Reid Tracy!



Inspired Action Meditation:

What have you received today that feels inspired? What gives you a full body yes, what feels delicious?